



SOCIAL MEDIA REEL CHALLENGE

1. This social media reel competition is organised by Mast Meals Pvt. Ltd. (the "Organiser").
2. The Competition is open to anyone aged 18 years or over, except employees of the Organiser and their close relatives and anyone otherwise connected with the organisation or judging of the Competition.
3. The entrants are required to create and submit a video using the reels feature on Facebook & Instagram, showcasing their creativity & originality.
4. The Competition will run from 26th June 2023 to 31st July 2023. Submissions will not be accepted after the deadline.
5. To enter the Competition, each entrant must follow these steps:
 - Follow the Organiser's account on Instagram & Facebook.
 - Create and upload a reel on Instagram & Facebook using the hashtag #idlygo and tagging @idlygo.
6. Each entrant may submit multiple entries for the Competition. However, each entry must be unique and different from any previous entries by the same entrant.
7. Each reel submitted must be the original work of the entrant and must not infringe upon the rights of any other party. The entrant must be the sole owner of the copyright in the reel submitted.
8. Each reel submitted must comply with the terms and conditions of the Platform(s) where it is uploaded, as well as with any applicable laws and regulations.
9. Each reel submitted must not contain any inappropriate and/or offensive content, such as nudity, violence, hate speech, harassment, bullying, defamation or any other contents deemed to be contrary to the law, religious, cultural and moral traditions and practices of India or any other country where the Competition is accessible.
10. The Organiser reserves the right to verify the validity of each entry and to reject any entry that does not comply with these terms and conditions or that is deemed to be fraudulent or dishonest.
11. By entering the Competition, each entrant grants the Organiser a non-exclusive, royalty-free, perpetual, worldwide licence to use, reproduce, publish, display, distribute and communicate to the public their reel(s) in any media for any purpose related to the Competition or future promotions of the Organiser without any compensation or notification to the entrant.



12. By entering the Competition, each entrant agrees that their name and reel(s) may be published on the Website and other media platforms of the Organiser and its partners without any compensation or notification to the entrant.
13. By entering the Competition, each entrant agrees to indemnify and hold harmless the Organiser and its affiliates from any claim or liability arising from or relating to their entry or participation in the Competition.
14. The Grand Winner of the Competition will be announced on 15th August 2023 on the social media platforms of the Organiser.
15. The Grand Prize of the Competition: “One Night Stay for Two at Taj Bengal (Kolkata) with breakfast.”
16. The prize is non-transferable and non-exchangeable for cash or any other items.
17. The Organiser reserves the right to substitute any prize with another of equivalent value without prior notice.
18. The winners may be required to provide proof of identity and eligibility to claim their prize.
19. The Organiser reserves the right to cancel, modify or suspend the Competition or any part thereof at any time without prior notice for any reason whatsoever, including but not limited to technical failures, fraud, force majeure or any other circumstances beyond its control.
20. The Organiser is not responsible for any loss, damage, injury or disappointment suffered by any entrant or winner as a result of entering or participating in the Competition or accepting or using any prize.
21. The Organiser is not responsible for any errors, omissions, interruptions, deletions, defects, delays, failures or malfunctions in the operation or transmission of the Website or any other platform used for the Competition, including but not limited to technical problems, human error, hacking, virus infection, unauthorised intervention or any other causes beyond its control.
22. By entering the Competition, each entrant agrees to be bound by these terms and conditions and the decisions of the Organiser and the judges, which are final and conclusive in all matters relating to the Competition.
23. By entering the Competition, each entrant agrees that any dispute arising out of or in connection with the Competition shall be subject to the exclusive jurisdiction of the courts of West Bengal, Kolkata.

For any queries please WhatsApp us at +91 91237 42699